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The Road Ahead: Executive Perspectives on AI, Investment, and Competitive Advantage

Jessica Caplan Ross will present at Legal AI Toronto on the executive panel titled, *The Road Ahead: Executive Perspectives on AI, Investment, and Competitive Advantage*. She will discuss how law firms are evaluating AI investments, measuring return on investment, and identifying opportunities to improve efficiency, strengthen client service, and maintain a competitive edge, as well as talent acquisition, change management, and the leadership practices required to navigate continual disruption.

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