



Matthew Sammon
416-865-3057
msammon@litigate.com



Dena N. Varah
416-865-3556
dvarah@litigate.com



Jaan Lilles
416-865-3552
jlilles@litigate.com

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Practical Tools to Reduce your Organization's Risk with Social Media Use

Matthew Sammon, Jaan Lilles and Dena Varah were invited to share their expertise on a webinar as part of the Canadian Corporate Counsel Association/Canadian Bar Association's Webinar Series on October 17, 2014 from 12:00pm to 1:30 pm.

This session provided tips and working strategies regarding the regulation of social media, ownership of social media profiles on LinkedIn, employer liability for employee statements and solicitation of customers and clients online.

Continue reading:

http://www.cbapd.org/details_en.aspx?id=NA_LSLPT1014X