

July 18, 2023

# Lenczner Slaght Welcomes Chandler Lauzon

Canada's leading litigation firm is delighted to welcome Chandler Lauzon as Senior Director of Business Development & Marketing.

Chandler will be responsible for leading the firm's business development and marketing strategy, ensuring we deliver exceptional and differentiated value to our clients. In his role, he will work closely with the firm's management committee, lawyers, and business team leaders in the development, refinement, and execution of the firm's strategic plan, including client growth, retention, and service delivery initiatives. He will also collaborate with the firm's lawyers to develop personal strategic plans to enhance their market profile, grow existing relationships, and to acquire new work.

Chandler has 20+ years of professional experience managing teams supporting the full range of business development and marketing functions in a law firm. A dedicated member of the legal marketing community, Chandler is the Past President of the Legal Marketing Association, Canada Region, and former Canada Conference Chair.

Welcome, Chandler!