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August 22, 2024

Differences in Consumer Protection Legislation Continue to Deter National Consumer Protection Based Class Actions

Peter Douglas authored a blog examining the British Columbia Supreme Court's decision in *MacKinnon v Pfizer Canada Inc*, which highlights the challenges of certifying national class actions based solely on provincial consumer protection legislation. The decision underscores the significant differences among provincial consumer protection regimes and reinforces the difficulty of advancing national class proceedings without relying on additional causes of action such as negligence, breach of contract, or *Competition Act* claims. (*Prior to Lenczner Slaght*)

Continue reading:

<https://www.lexology.com/library/detail.aspx?g=25f4c23e-0e10-47a2-91bf-9dc884932676>