Competition and Antitrust





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Competition Bureau Goes After â€~Greenwashing'

Paul-Erik Veel and Mari Galloway co-authored the article Competition Bureau Goes After 'Greenwashing', which was published by The Lawyer's Daily. In their article, they discuss the Competition Bureau's growing focus on greenwashing, the practice of making false or misleading environmental ads or claims about a product's environmental benefits.

Continue reading:

https://www.thelawyersdaily.ca/articles/32999/competition-bureau-goes-after-greenwashing-?category=analysis

