



Education

Ted Rogers School of Management,
Toronto Metropolitan University
(2019) BComm (Law & Business)

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Sarah Huynh

SARAH HUYNH

is the Manager, Marketing at Lenczner Slaght.

Sarah oversees the firm's branding and marketing strategy, which includes high-impact programs such as digital marketing initiatives, content and thought leadership, rankings and awards, media relations, advertising, and branded collateral.

With a focus on excellence, Sarah draws on her in-depth knowledge of the legal industry and the firm's brand to turn big ideas into action. Sarah played a key role in developing and launching the firm's groundbreaking, award-winning programs, ReferToHer®, Data-Driven Decisions, and commercialist.com. She continues to shape their ongoing growth and strategic direction.

A graduate of the Top 200 Program at Toronto Metropolitan University (formerly Ryerson), Sarah majored in Law & Business with a minor in Marketing.

PROFESSIONAL ACTIVITIES

- ▶ Legal Marketing Association, Canada Region
LMANext Program Committee Member (2021-2023)